



## Conference on Food and Communication

### 20 PRINCIPLES

[www.foodcommunication.net](http://www.foodcommunication.net)

#### CONFERENCE

1. The Conference on Food and Communication (CFC) is a biennial conference for those interested in food communication research and teaching. It promotes research, teaching and networking on the intersection between communication, media, language, and food.
2. CFC is an inclusive conference that welcomes attendees and presenters regardless of their background and experience. It encourages research by underrepresented groups and on understudied topics.
3. It is held every two years at a different European university, usually in September. It was first organised at Edinburgh in 2018, then by Ljubljana (online in 2021) and Orebro in 2023.
4. It can be organised by any suitable and interested university in Europe (including Turkey) in years ending 1, 3, 5, 7, 9, where there is existing sufficient local interest/research activity related to food and communication.

#### PROGRAMME COMMITTEE

5. Choice of conference location and organisation is overseen by the Programme Committee, consisting of between five and eight members.
6. The Programme Committee has the following members:
  - Chair
  - Representative of the last conference local organising committee (OC)
  - Representative of the forthcoming local organising committee
  - Members (up to five)
7. PC Chair invites and appoints new members on advice from existing members every two years, for a period of two years, but not all at the same time. Interested scholars can express their interest to the PC Chair.
8. The representatives of the last and forthcoming Local OCs are selected by their respective Local OCs.
9. All committee members are expected to promote the conference and contribute to its positive reputation.
10. The Programme Committee selects the next location for the conference, on the advice of the Chair. This is based on consultation with the interested parties and evidence that the local organiser has the ability to organise a conference according to the principles set up in this guide. The decision of the Programme Committee is final.

## PROGRAMME

11. The CFC is a medium-sized conference, attracting between 80-150 attendees. It lasts a maximum of three days.
12. Abstract selection and organisation of the programme is managed by the Local OC, with advice of the Programme Committee. A book of abstracts is created and uploaded to the CFC main web-page, which is [www.foodcommunication.net](http://www.foodcommunication.net).
13. The Conference Dinner is organised, charged and paid for separately from the main conference. The Local OC should pay attention to the price of the meal so that it is affordable for doctoral students and early-career scholars.
14. Every CFC has three plenary speakers that are chosen by the Local OC:
  - A speaker of international interest in the area of food and communication
  - A local academic speaker in the area of food and communication
  - A local non-academic speaker in the area of food and communication (e.g. someone working in food policy, marketing, PR, tourism, gastronomy, etc. )
15. The Local OC must pay special attention to the diversity of speaker backgrounds, especially in terms of the usual socio-demographic markers.
16. The conference topic is decided by the Local OC in consultation with the Programme Committee. It generally corresponds to the interests of the local research group.
17. The programme should include activities other than academic presentations (organised by the Local OC), such as, for example:
  - Food tastings
  - Discussions on a particular topic of interest
  - Networking activities
  - Other activities of interest to food communication scholars
18. The Local OC promotes the conference locally and internationally, always using its full name. It should use, administer, and promote the official conference web-page [www.foodcommunication.net](http://www.foodcommunication.net), including the existing graphics.

## BUDGET

19. The conference is organised on a non-profit-making basis. The fees should be as low as possible. Use of for-profit events management and organisation support (including assistants) is permitted.
20. The budget is managed by the Local OC. Any loss is the responsibility of the Local OC. Non-HE sponsor funds (especially commercial funding) can only be accepted with the specific agreement of the CFC Programme Committee.

CFC Programme Committee, June 2023